



Application Form

For Dealership / Distributorship

Head Office 14 Priorswood Way Sunbury 3429
Showroom / Retail outlet 67 Matthews Ave Airport West 3042
Phone 03 9310 4664 Fax 03 9310 4664 Email info@erider.com.au Web www.erider.com.au

APPLICANT CONTACT DETAILS

First Name: _____

Last Name: _____

Company Name: _____

Trading Name: _____

Address: _____

Address: _____

Country: _____

Phone: _____ Fax: _____ E-mail: _____

Web site: _____

Company History: Please
explain. _____

What has been your success? Please explain. _____

What is Your Current Business Structure

Sole Proprietor, Partnership, Trust Company

Confidential Application Form

A deposit of \$1,000 must accompany your application (all monies are banked into a lawyer's trust account and are 100% refundable should you decide not to proceed with your dealership / distributorship application). Cheques should be made payable to: -

MNG LAWYERS (TRUST ACCOUNT)

268 Keilor Road, North Essendon, 3041.

The purpose of this deposit is to establish your bona fides. It is fully refundable should you not proceed for any reason, or we decline your application. Should you be accepted as an Erider Distributor, then this amount will be used to offset some of the legal costs for the preparation of Franchise Documents. This application is not a contract and is not binding on either party and will be treated as confidential.

Information Required for Dealership

YOUR CURRENT ORGANIZATION

Sales Manager: _____

Parts & Accessories Manager: _____

Service Manager: _____

Total no. of staff : _____

Brands you currently sell: _____

Number of Brands Handled: _____

Specify Brands Handled: _____

YOUR CURRENT FACILITIES

Your current Premises: Owned OR Rented / Leased

Expiration /Renewal date:

Address of Premises:

Showroom size (Square M): _____

(Protected area) _____

(Unprotected area) _____

Parts Area _____

Workshop Area _____

Photos of premises attached: . No Yes

Map of dealer location attached: No Yes

TRADE REFERENCES

While we will be contacting your references to assist us, we will not disclose the nature of your intended proposition.

Please note: At Least one Trade Reference is Compulsory

Trade Reference 1

Company Name: _____

Address : _____

Address: _____

Contact First Name: _____

Contact Last Name: _____

Phone: _____

Fax: _____

E-Mail: _____

Trade Reference 2

Company Name: _____

Address: _____

Address: _____

Contact First Name: _____

Contact Last Name: _____

Phone: _____

Fax: _____

E-Mail: _____

PAYMENT OPTIONS

Prepayment of 40% upon placing your order, balance prior to shipment being dispatched.

PLEASE NOTE:

- Payment will only be accepted in Australian Dollars

SHIPPING TERMS & FREIGHT

- Erider will arrange shipping on behalf of the dealer.
- All orders will be shipped under negotiated terms.
- Erider strongly recommends and requires shipments to be insured. Please ensure that your insurance covers all goods whilst in transit.

Preferred port of destination _____

PLEASE NOTE:

- All spare parts, accessories and warranty replacement parts will be sent in the next available container/shipment.
- Any other form of freight required to obtain required parts will be at the dealer's expense.

YOUR CURRENT MARKETING & ADVERTISING STRATEGIES

Do you exhibit at shows regularly? YES NO

If you answered 'Yes', please describe the boats shows you exhibit at:

In House: _____

Local Shows: _____

Name of Show: _____

Time of Year: _____

Location: _____

Major Trade Shows: _____

Name of Show: _____

Time of Year: _____

Location: _____

Do you advertise in any Magazines? YES NO

Please list these if any:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.

Please Explain your Distribution Strategy: _____

What promotions, advertising and community involvement would the dealership participate in?

Please explain. _____

SALES PERFORMANCE & STOCKING LEVELS

Projected Sales: _____

What would you project your total Erider retail sales to be in the first, second and third year?

Please explain. _____

First Year: _____ Units per year

Second Year: _____ Units per year

Third Year: _____ Units per year

Please Briefly Justify These Figures:

What number of units would you expect to carry in stock given your dealership size and floor plan etc?

Estimated Stock Levels: _____ Units per year

Please Briefly Justify These Figures:

When do you expect on placing your first order?

Please explain why: _____

Privacy Statement

Erider may obtain information from you that is personal and as such you may be concerned about how your personal information will be used. Erider is committed to ensuring the privacy of people who deal with us. Your personal information is collected for the purpose of assessing your suitability to become a Dealer / Distributor of the Erider business you have made an application for. We do not collect information about anyone's political or religious beliefs, ethnic background or sexual preferences. Erider takes its obligations to protect an applicant's personal information very seriously and will make every effort to deal only with ethical dealer / distributors that share and demonstrate this same attitude. Erider is committed to keep secure the information that you provide to us. Erider will comply with and abide by all relevant privacy legislation. Erider will take all reasonable precautions to protect your personal information from loss, misuse or alteration. Erider recommends that this statement should be considered in the context of the National Privacy Principles. Copy available on request or on the following Web Site, <http://privacy.gov.au/publications/npps01.html> [Extract from the Privacy Amendment [Private Sector] Act 2000]